without exception. of the affected area, impacts on every identity whatever it is and whatever its scope is -- Anatural disaster -

from any other region. which differentiates it environmental and productive identity, expresses its own geographical, societal, Each single region

FOUNDING PRINCIPLES

care, protection and application of the three phases. productive actors and the non-profit sector contribute to the Public bodies, communication and information operators,

- Relaunch phase.
- Contrast phase;
- Prevention Phase;

divided into three phases, connected and consequential: The process of protecting and recovering the territorial identity is

The Charter of Rieti

in natural disasters

Responsible communication

iteli Rieti Carta



www.cartadirieti.org

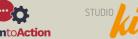
Project by

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Con il supporto di

Action. Towards the Rieti Charter.









Disasters: A Responsible Communication? and the recent Call to last two volumes were presented: the second edition of Natural seminars - carried out together with the Diocese of Rieti - and the therefore take their name from the city of Rieti, where a series of international publications and presentations. These guidelines (2012) until Central Italy earthquake (2016), with national and L'Aquila earthquake (2009), passing through Emilia earthquake and public relations community: the working group started after practitioners & academics within the communication management project that, in more than 10 years, involved a number of La Carta di Rieti (The Charter of Rieti) is the result of a research

shared territorial identity. of a cohesive and is to contribute to the recovery a responsible communication process Inescapable aim of

relational yield. coherent and measurable capable of ensuring a specific, and multidisciplinary languages providing multi-channel tools the territorial identity as a whole, process is that one of protecting a responsible communication Unavoidable duty of











COMMUNICATE (WITH) SCIENCE



EDUCATE TO COMMUNICATION



VALUE LOCAL IDENTITIES



STIMULATE CREDIBILITY AND AUTHORITY



STIMULATE CREDIBILITY AND AUTHORITY



PROTECT COMMUNITIES